

DEPARTMENT OF BUSINESS ADMINISTRATION

Guest Lectures Organised

- A guest Lecture on Impact of AI on Business, Prof. R.Sivarama Prasad, Rector & Dean, Faculty of Commerce and Business Management, Acharya Nagarjuna University, Guntur, 19th November, 2025
- A guest Lecture on Consumer Protection with Reference to E- Commerce Entities in the Digital Era, Mrs. Rahimunnisa Begum, Member, District Consumer Disputes Redressal Commission -1, Visakhapatnam , on 24th October, 2025
- A guest Lecture On "Build Your Brand, Storytelling and Executive Presence", Sri Chalasani Prasad, IT Director, Caterpillar India Engineering Services Pvt. Ltd. Global Capability Centre, on 25th September, 2025
- A guest Lecture on Changing Business Environment, Dr. P.V.V.S. Murthy, Founder, Consumer Advocacy Group (CAG), on 5th September, 2025
- A awareness Programme on Mental Health and Drug Abuse, Harshitha Talasila, Researcher and Student Body President, Colgate University, Dr. Meena Medikona, Consultant Latha Super Speciality Hospital, on 14th July, 2025.
- A guest lecture on “Indian Retail Industry”, by Mr. Krishna Kashyap Jr. Buyer and Merchandiser Mr. Satya Prasakh Vice President, Mr. Ch. Veerabhadra Vinayak HR Manager on 12th March, 2025.
- A guest lecture on “Presentation on Indian Union Budget 2025 – 2026” and Student Presentations, by CA Paruchuri Lakshmana Rao Senior Auditor, M/s. P. Lakshmana Rao & Co, Vijaywada, Dr. Rajesh C. Jamapala, Dean (Aademics& Administration) P.B. Siddhartha College of Arts and Science, Vijayawada, 5th February, 2025.
- A guest lecture on “Vivekananda’s Vision for the Youth”, by Sri Swami Jnanarkananda Treasurer, Sri Rama Krishna Mission, Vijayawada on 27th January, 2025.

